



Northwest Blacksmith Association

Information for Advertising in the

Hot Iron News: Voice of the Northwest Blacksmith Association

Hot Iron News is the quarterly publication of the Northwest Blacksmith Association, an affiliate of ABANA: Artist-Blacksmith's Association of North America. Circulation is approximately 700 and growing.

Advertising Rates

For Black and White Display and Classified Ads

Cost per insertion,
for 1 issue and for 4 consecutive issues.

	1x	4x
Full Page:	\$200	\$180
2/3 page:	\$140	\$126
1/2 page:	\$115	\$103
1/3 page:	\$75	\$68
1/4 page:	\$60	\$54
1/6 page:	\$40	\$36

File Specifications:

All display ads need to be submitted digitally to the editor, by the deadline and print ready in one of the following file formats:

PDF, Adobe Photoshop .tif or .jpg, or Adobe Illustrator.

Grayscale, 300 dpi for best resolution.

Cropped sizes for the ads are as follows:

Full Page: 7.5" wide x 10" high

2/3 Page: 7.5" wide x 6.5" high

1/2 Page: 7.5" wide x 4.875" high

1/3 Page: 7.5" wide x 3.25 " high

1/4 Page: 3.625" wide x 4.875" high

1/6 Page: 3.625" wide x 3.25" high

Classified Ads: Free to members, \$10 for non-members.
Classified ads are 50 words, text only.

****Advertising space is limited in each issue, and is available on a first come first serve basis****

AD INSERTION ORDER

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Ad Size: _____

Total \$ Amount for Ad(S): _____

Send *Hot Iron News* Ad Submissions to
NWBAinfo@gmail.com

or to

Amy Mook, Editor

66 Discovery Crest Place

Port Townsend, WA 98368

Contact: Amy Mook

Phone: 360-774-0369

Email: nwbainfo@gmail.com

NWBA Central Office:

Northwest Blacksmith Association

4742 42nd Ave SW #185

Seattle WA 98116

Check the publication date(s) you want your ad to run in:

Upcoming Dates:

Approx. Publication Date	Submission Deadline
March 15, 2014	February 15, 2014
June 15, 2014	May 15, 2014
October 1, 2014	September 1, 2014
December 1, 2014	November 1, 2014
March 15, 2015	February 15, 2015
June 15, 2015	May 15, 2015
October 1, 2015	September 1, 2015

<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Discover
Name on Card: _____		
Card#: _____		
Exp. Date: _____ Total Amt: \$ _____		